

## Palmer Public Library Statistics

July 2017

Total Registered Patrons	13,179	
Total Mat-Su Borough Resident Patrons	10,163	<b>77% of Palmer patrons are Mat-Su Borough Residents</b>
Total City of Palmer Resident Patrons	3,016	
New Library Users	<b>46</b>	

### Statistics:

Patron Visits/Count	10,196	
Reference Questions	2,260	
Library Computer Sessions	2,517	
Website hits	119,433	
WIFI Sessions	1,553	
Circulation(PPL items)	10,804	
Circulation	10,440	(JLC items checked out to Palmer Patrons)
Total Circulation for the month	21,244	
Magazine circulation	696	
Take Home Paperbacks	163	

### Total Totes sorted 214

MSLN 150 Mat Su Library Network Libraries (7 libraries)

MSB 97 (MSB 5 Libraries) Wasilla 59

Total JLC Totes sorted 58 These are totes with PPL items going between JLC libraries.

### Postage: Total \$351.67 with 166 items mailed

Bills: \$43.12 Bills sent 88

ILLs: \$59.60 ILLs sent 22

JLC items: \$238.62 JLC items sent 46

Misc: \$10.33 items sent 10 (returns, thank you notes, funding requests, etc..)

### Programs:

Children's Programs	15	Events	1,113	Participants
Class Visits	6	Events	85	Participants
Young Adult Programs	6	Events	636	Participants
Adult Programs	4	Events	376	Participants
<b>Total Library Programs</b>	<b>31</b>	<b>Events</b>	<b>2,210</b>	<b>Participants</b>

<u>Community Events</u>	<u>31</u>	<u>Events</u>	<u>211</u>	<u>Participants</u>
<b>Total Programs and Community Events</b>	<b>62</b>	<b>Events</b>	<b>2,421</b>	<b>Participants</b>

### Summer Reading Program

The month of July came and went quickly at Palmer Public Library. Thanks to a short break for the 4<sup>th</sup> of July, Palmer Library could prepare for its annual Pet Parade. This event is the one time each year that patrons are invited to bring their pets in for show and tell. A variety of animals showed up to create a fun and energetic morning. Mat Su Animal Shelter was there as well to spotlight animal adoption and to show off a few of their more unique pets.

New to the library this year was a visit from the Palmer Musk Ox Farm. They did a fantastic job sharing facts with the audience about Musk Ox biology and specialized adaptations. The information and enthusiasm shared was so well-received that we will be partnering up together again soon.

One popular program that patrons of the library have enjoyed for the past two years is our SRP Geocache Challenge. Each week Palmer Library would release a set of coordinates that was home to a box hidden in town. In the box, there would be either a random library item or a library trivia question. When participants located the box, they were required to either identify the object or answer the question. This offering was so popular, that it became evident we needed to offer two challenges—novice and advanced. To our delight, hundreds of people in the community participated and were able to learn a little more about the library in the process. The final coordinates were released at the end of July and the program wrapped up at the end of SRP. We will offer this program again next summer!

As always, our Summer Reading Program wrapped up with a big party. Nearly 300 people turned out to celebrate a summer of literacy with us! Guests were treated to a new book, prize drawings, a bounce house, face painting, crazy hair, games, crafts, and a BBQ!! This party wouldn't be possible without community involvement. Thanks to support from Friends of the Palmer Public Library and donations from our local Kiwanis Club, Palmer Lions Club, and the Matanuska Masonic Foundation we were able to offer fantastic prizes and entertainment. New to our celebration this year was a visit from Dr. Meggie Aube. Dr. Aube owns Percussion in the Valley in downtown Palmer and graciously provided a free program for all party attendees. Nearly 50 kids and 30 adults were given instruments to play. Dr. Aube led them in a beat and soon the whole crowd took off on parade around the library grounds. It was fantastic to witness participants of all ages getting carried away with instruments and rhythm. Who said libraries had to be quiet anyway?!?

**Summer Reading Program Statistics.**

There were 685 kids registered (ages 0-12)  
289 teens  
327 adults

**Total = 1301 SRP participants**

Program ran for 8 weeks with one break week for Independence Day. We had 25 Teen Volunteers that provided an average of 45 volunteer hours each week.

